Impact report
A summary of our achievements in 2019
Why we do our work

We are a youth-driven organisation supporting a global movement of young people to take action and create positive change for themselves, their communities and the world. We want a fair, inclusive and green world where young people confront the planet’s most urgent crises. Our mission is to ignite youth-led action that creates solutions to the world’s most urgent challenges.

We believe we have an important role in helping young people to change the world. Young people often do not always know how to take action. We connect young people with the skills, networks, platforms and experiences to lead action on the change they want to see.

We are creating a generation of young leaders who are taking action now. We work globally to promote the role of young people in decision making and civil society, creating meaningful youth employment and enterprise, protecting vulnerable environments and combating climate change, and ensuring the right to safe water and sanitation.

I understand the impact that youth can bring to the world, and that impact is great. Young people have the opportunity to turn the impossible into the possible. They can do this by saying yes to opportunities, yes to learning skills and yes to a positive mind. Joining this movement with Raleigh makes me feel like young people really can make the world a better place.

Jovine, Raleigh Tanzania Society member

Raleigh Tanzania in 2019

Our work supports the Sustainable Development Goals which were adopted by all United Nations member states in 2015. These goals presented a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity by 2030.

Our work in Tanzania in 2019 continued to support young people to reach these goals. We supported young people to collaborate with communities members, project partners, local government, and other key and influential stakeholders to bring about positive change through projects which balance social, economic and environmental sustainability.

We are future leaders. Raleigh has improved my confidence and I’ve learnt to stand in front of people and teach. I have changed. I’m not like the way I was before. I have learnt that skill of being a leader.

Suzana, Livelihoods volunteer

The Global Goals

Raleigh’s work contributes to eight of the Global Goals for Sustainable Development
Volunteering with Raleigh has changed me so much. Before I just had the passion, but now I have the passion and the skills to make a change. Now I am confident I will be able to continue to make a change in my community. I know exactly how to.

Gabriella, Raleigh Alumni

Young people in Tanzania want their voices to be heard. They aspire to be involved in decision making processes and contribute to the socioeconomic development of their country. They have the commitment, creativity, and passion to make real change, but often lack the skills, knowledge and opportunities needed to do so. This is particularly challenging for marginalised and under-represented groups and communities.

Raleigh Tanzania supports young people to create a society that values and promotes youth civic participation. We believe that young people should be able to safely hold decision makers to account, and that a young person’s gender, education, and socio-economic background should not hold them back.

1,245 volunteered with Raleigh Tanzania in 2019 (750 of them from Tanzania)

97% of volunteers felt that they had made a positive difference

98% of volunteers felt that skills and experience were used well

100% of volunteers say they are now more motivated to be an active citizen and continue making a difference

I have learnt a lot and I have achieved a lot. The longer you stay with Raleigh, the more you learn and the more you achieve.

Elibarick, Raleigh Tanzania alumni and Raleigh Tanzania Society (RTS) member

Youth in Civil Society

97% of volunteers felt that skills and experience were used well

589 volunteers participated in National Youth Programming (NYP)

395 volunteers participated in International Citizen Service (ICS) programming

246 volunteers participated in Expedition programming (including “Bespokes”)

100% of volunteers say they are now more motivated to be an active citizen and continue making a difference

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The Raleigh Tanzania Society (RTS) is comprised of over 1,600 members, all alumni of Raleigh Tanzania programmes. The RTS has developed a national leadership structure which enables it to act as a platform for creating lasting youth-led change.

Across the world, Raleigh's National Societies are connected through a Global Alliance Youth Network. This provides the opportunity for global partnership to create sustainable change.

**Campaign Kickstarter: Empowering Tanzanian Youth as Campaign Leaders**

Raleigh Tanzania is creating a generation of young Tanzanian change makers who will be equipped with the skills, knowledge and opportunity they need to get their voices heard. This Campaign Kickstarter saw employees from our corporate partner, McCann Worldgroup UK, facilitate a campaign skills training programme for members of the Raleigh Tanzania Society. The programme helped establish a team of Campaign Leaders who have gone on to design and implement a campaign aimed at enacting positive environmental policy in their communities and beyond.

We have learned how to identify our audience, undertake research, how to market our campaign in a targeted audience and how to measure the outcomes of our campaign. We have understood the fact that it is important to know who you want to target with your campaign. I look forward to more actions and less talking. We have gained something new from this training and the changes we are about to bring in our community will say for itself what we have learned here and will make huge impact to our community. I believe that with the campaign we have started we are going to bring positive change in the community.

Fainess, Programme participant
Exchange for Campaigns, Empowerment and Leadership (ExCEL)

ExCEL is an innovative youth exchange programme funded by the Norwegian Agency for Exchange Cooperation (NOREC). Through this global exchange, 18 members of Raleigh’s National Societies from Tanzania, Nepal and Nicaragua had the opportunity to participate in a year long project aimed at developing their campaign design and leadership skills.

As part of the project, all 18 participants spent three months working together in Tanzania and Nepal to gather detailed insights which then informed the strategic design of their three youth-led pilot campaigns in their home countries.

This project goal was achieved by a three-step process:

1. National society members received technical training empowering them with skills and knowledge in programme design and implementation, and organisational leadership.

2. Following a period of training, national societies utilised Raleigh tools and processes to conduct formative assessments into the drivers of behaviour relating to SDG 13 Climate Action. The results generated from the research is being used to inform the design of behaviour change campaigns focused on climate change resilience.

3. On returning from their exchange, society members cascaded their learnings to the broader membership in their home countries by refining the design of their campaigns, and through doing so upskilling their peers in campaign design and implementation skills.

The ExCEL project is creating new opportunities for national societies to develop their skills and experience in designing and implementing new projects. The focus on campaign skills supports young people in Tanzania to have their voice heard and to deliver youth-led projects which address the issues they care about the most.

Volunteering on the ExCEL programme had an amazing impact on my personal life as well as my professional. During the exchange we all took a week to lead the others and this helped me so much with my confidence and self-esteem. I was able to gain friends globally and we still work together and support each other even now.

Elizabeth, ExCEL participant

I wanted to know how to make communities more resilient and to have equal opportunities. The ExCEL project has helped me to see how other communities live, what kind of support I can provide to them, and it has proved to me that distance does not matter when it comes to making a difference. What matters the most is people sharing the same feeling and having the same goals to make change happen.

Hussein, ExCEL participant
Youth for Green Growth (Y4GG)

Y4GG began in 2016. It was a project which gave opportunity to Tanzanian youth to develop their leadership and social action skills, and to gain specific knowledge of environmental sustainability issues. Building on the success of the initial Y4GG project, Y4GG2 was launched in 2019. Raleigh supported Y4GG2 participants to identify some of the most significant environmental challenges facing Tanzania. The team felt passionately about the country’s reliance on charcoal and timber for domestic consumption, and the impact on deforestation across the country. Y4GG2 has facilitated youth-led action and advocacy which advances the green growth agenda and supports the promotion of effective environmental policy. In July 2019, a youth-led, nationwide environmental campaign began called ‘#keshotutachelewa’ or ‘#tomorrowistoolate’. This campaign aims to turn negative environmental behaviours into positive ones, support decision makers to implement positive environmental policies and mobilise other young people to act for their community and their country.

Youth for Green Growth (Y4GG)

Maria Mpangala, an active member of the Raleigh Tanzania Society has been working on the Youth for Green Growth project for some time. Based in Dodoma, Maria says her motivation for continuing to engage with Raleigh and climate issues are so she can engage other youth in her community and eventually create a big impact, and sustainable change. Y4GG is not just about individual action, but people coming together to collectively work towards a shared goal. Maria is working alongside her peers in Dodoma to keep the green agenda at the top of her community’s development.

One of my strengths is that I have the will to change things – the will to change my behaviour and inspire my community to change theirs. Working together with different youth I meet through Raleigh Tanzania inspires me. Raleigh Tanzania gives us support to change the world. Because of this, I am inspired to be a youth leader for the green growth agenda. I truly believe that change starts with an individual. When you are a leader, you have to be inspirational – I have learnt things which will make me an inspirational leader.

Maria,
RTS member Y4GG,
Dodoma
Social Accountability through Youth (SAY)

In 2018 we launched the Social Accountability through Youth (SAY) project, which aims to improve the impact and efficiency of community development work and give young people and marginalised groups a voice and ability to contribute to decisions regarding the implementation of development projects in their own communities.

We trained 32 young Tanzanians how to recruit, teach and enthuse other young people to monitor the performance of development projects in their local areas. Following this training, they recruited 180 young people from 90 communities as Community Monitors. As well as gathering feedback on development project delivery, the Community Monitors work with inclusive and collaborative forums to find tangible solutions to issues raised during monitoring. Using innovative technology, they are able to gain increased ability and confidence to take an active part in projects happening within their communities whilst also encouraging others to do the same.

Alongside monitoring, the SAY project is implementing a national youth-driven campaign aimed at embedding youth-led social accountability in communities across Iringa, Morogoro and Dodoma, as well as securing buy-in and support for the concept amongst implementing actors and government officials.

Volunteers recruited, trained and active:

- 378 Community Monitors
- 32 Youth Cluster Coordinators
- 14 SAY Campaign Coordinators

I am so proud of myself. I think working in my own community as someone who can be relied on for accurate information and someone to turn to for help is very important. The community rely on me, especially about the project we monitor, for me, this makes me feel proud and exceptional. I do farm work – and community monitoring is my part time job therefore I always balance my time to fit that. If I have to give advice to my fellow young people is to see yourself as an asset in your own community. If I can do it, you can also do it.

Happy, Community Monitor, Laikala, Kongwa

Volunteering with Raleigh has given me the opportunity to see how much potential I have, as a young person, to make a difference. As part of this project, SAY has helped me speak-up and engage in raising awareness in rural communities. I am now using my voice to advocate change that I want to see. It is challenging, but it is worth it and has been an eye-opening opportunity for me to be the leader I have always wanted to be.

Mishro, Youth Cluster Coordinator, Dodoma
Agricultural production is central to livelihoods in Tanzania, however the income it generates can often be insufficient to meet people's basic needs. It can be unpredictable due to external influences such as weather and changing market prices, and a livelihood solely reliant on agriculture may not be a feasible option for most Tanzanian youth.

Raleigh employs a ‘mixed livelihoods’ approach that supports young people to adapt to the challenges of high unemployment and dependency on the agriculture sector in rural communities. By straddling the formal, informal and agricultural sectors, including family and micro enterprises, the young aspiring entrepreneurs who engage in this programme receive training and support from Raleigh volunteers and technical partners to diversify their livelihoods practices and to therefore become less reliant on singular agricultural activities.

Livelihoods: Youth for Sustainable Livelihoods (Y4SL)

Entrepreneurs on Raleigh’s Livelihoods programme are encouraged to share sustainable livelihoods’ practices to contribute to a wider understanding of how forests can be sustainably utilised in rural Tanzania. Raleigh Tanzania works in partnership with Tanzania Forest Conservation Group (TFCG) to ensure entrepreneurs work in accordance with Forest Policy in Tanzania. The policy aims to enhance the contribution of the forest sector to the sustainable development of Tanzania and the conservation and management of the country’s natural resources for the benefit of present and future generations.

Beekeeping is a great example of a key sustainable micro-enterprise that can help impact the lives of young people and help them to recognise the importance of preserving their natural resources. Hamis, a successful entrepreneur, shares how he used a grant provided by Raleigh to support his beekeeping business:

I previously had training on bee keeping and knew it had great business potential, but I didn’t know how to get started and nor did I have the funds to begin the business. Thanks to the entrepreneur education and support of Raleigh Tanzania, I was able to buy three beehives which has made my business both successful and sustainable. Each hive can harvest up to 10ltrs of honey and I have 55 customers already waiting for honey when the season is right and it is available. I look forward to seeing my sustainable business scale and grow.

Hamis, Entrepreneur Graduate, Muhenda, Morogoro Region
Livelihoods: Rural Inclusive Sustainable Enterprise Through Youth (RISE)

On our Rural Inclusive Sustainable Enterprise Through Youth (RISE) project we work in partnership with local government authorities to increase sustainable economic development in rural communities and to address the challenge of high youth unemployment and economic inactivity. The RISE project achieves this by providing young people with entrepreneurial skills, sustainable agriculture technical knowledge, and access to seed-funding, to launch or grow their business or enterprise. By supporting young people to establish successful and sustainable enterprises in 25 communities on the periphery of the Mkingu Forest Nature Reserve, Morogoro, this project will also help reduce encroachment into the forest among the 25,000 local community members. The RISE project is implemented by young people from Raleigh who are passionate to bring change in rural communities of Tanzania through volunteering. It is delivered in partnership with Mvomero District Council, Tanzania Forest Service Agency (TFS) Mkingu Forest Nature Reserve (MFNR) Sustainable Agriculture Tanzania (SAT), and Care International.

The Raleigh entrepreneurship programme started at the time that I was planning to launch my business, so for me it was a privilege and the perfect opportunity to learn several ways on how I can scale up my business. Prior to the entrepreneurship programme from Raleigh, I was doing business as a daily routine without focus. After the training from Raleigh Tanzania I have become more confident. I now have a broader understanding of how to run my life with an entrepreneurial mindset, using creativity, and holding a position myself as a woman. I have realised that even if I have no initial capital I can start and run my own business.

Aska,
Entrepreneur
Kigugu Village, Mvomero

I have received seed funding from Raleigh Tanzania; I have faith that my life is not going to be the same after this. From the training I have received, I have a reason to keep moving forward and sustain my enterprise. I know I will be facing challenges, but I see more opportunities even in hard times; I will stand again and move towards my dream.

Lameck,
Entrepreneur
Kwadoli Village, Mvomero
Livelihoods: Youth Social Enterprise Accelerator (YSEA)

The Youth Social Enterprise Accelerator (YSEA) project, delivered in partnership with global pharmaceutical company Novartis and leadership experts GAIA Insights, set out to create youth-led business-driven social change in the fields of health, hygiene and nutrition in Tanzania.

24 youth-led social enterprises* were selected to participate through a competitive selection process. Leaders from Novartis were matched with each enterprise and over the course of the YSEA project, they collaborated with 96 youth entrepreneurs to design and develop an ‘innovation idea’ that addressed a challenge their business faced.

*Kwanzaa Milk, Jamii Medical Awareness (JMA), Jesse Fruit Peels Juice, Mamsara Dispensary, Lilian Business Co., Lockminds Asilia African Honey, Anuflo Industries, Ndege Health Foundation, Jamvi, Jovery, Tmopa Sugarcane Juice, Health Initiative Mamaland Mushroom Farm, Flowee, Davelia, My Health Insurance (MyHI), GLB Toilets, E-Shangazi, Kilimo Smart, Jomali, Haraka Tomato, ECOWICE, Maisha Package, MSABI, M-Bima, Magnetic Reusable Sanitary Pads

By bringing together the energy and motivation of young people, with the commercial expertise of business leaders, the sustainable social impact of the YSEA health, hygiene and nutrition focussed enterprises increased. These principles are at the core of Raleigh’s unique corporate Skills Based Volunteering programmes.

Anuflo Industries

Anuflo Industries, based in Mbezi beach Dar es Salaam was the first company to introduce the menstrual cup and menstrual app into Tanzania; offering a sustainable, practical and cost-effective product for women and girls. The young entrepreneurs, Francis Magino, Elizabeth Kyissima and Judith Kessy are working tirelessly to provide education and raise awareness across Tanzania about menstrual health through dispelling myths, breaking down taboos and getting people talking and supporting each other on menstrual hygiene.

On the community level, we have been working through NGOs to reach women and young girls who are not able to support themselves with sanitary pads every month. We have so far sold over 1,700pcs of Hedhi cup through NGOs we have worked with. As you can imagine, through our product we have been able to save our environment and avoid over three million disposable sanitary pads that could have been burnt or thrown away which is a pollution disaster to our environment in community areas. Attending the YSEA innovation event was so crucial to expanding our business.

Elizabeth, Co-Founder of Anuflo Industries, Dar Es Salaam

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WASH: Youth-led School Sanitation & Hygiene (YoSSH)

We work to bring positive hygiene behaviour change in rural communities across Dodoma and Morogoro. We do this in partnership with Local Government Authorities to support the Government of Tanzania’s School WASH initiative, which aims to contribute to the National Sanitation Campaign and the Water Sector Development Programme.

Raleigh’s “Youth-led School Sanitation & Hygiene” (YoSSH) project involves a broad range of activities aimed at various stakeholder groups. We work alongside teachers to deliver a SWASH curriculum to students, and establish SWASH clubs to promote strong hygiene behaviour and leadership in children. We work with community members to raise WASH awareness and to promote engagement in community WASH initiatives. We work with local builders to ensure that new sanitation infrastructure meets government guidelines by achieving the government recommended pupil:drophole ratio, disabled access, and menstrual hygiene management facilities for girls. We also construct rain-harvest handwashing facilities. Additionally we work with School Management Committees to ensure sustainability of the project, including ongoing oversight of the operation and maintenance of sanitation facilities.

This holistic approach to community WASH significantly increases attendance and academic attainment of school age children, particularly girls. Hygiene practices were improved both by individuals and the communities in which we worked in 2019.

- **4,115 students** (2,058 female) gained access to hygiene facilities and received training in positive hygiene and sanitation practices
- **8 villages** benefited from active participation in behaviour change campaigns
- **8 safe sanitation units** were constructed for primary schools (as per full GoT guidelines)
- **8 SWASH clubs and School Management Committees were established**
Raleigh provides a constant benefit to our communities because it brings groups of volunteers to solve water problems in our district; especially for schools where one can find many problems such as diarrhoea which can mean children do not attend school. With clean water and sanitation facilities, and knowledge of their importance, we can begin to improve the situation for everyone.

Samwel, District Education Officer, Kilombero

WASH: ‘Youth-led School Sanitation & Hygiene’ (YoSSH)

Children and young people living in rural communities are particularly affected by disease caused by unsafe water, inadequate sanitation facilities and poor hygiene practices. During the wet seasons when floods are common, cholera, typhoid and diarrhoea are prevalent. At Sululu and Sole Primary Schools, the basic latrines were inadequate for the 920 pupils at the schools, and there were no handwashing facilities. The children were regularly exposed to risk of disease, something which spreads quickly amongst pupils, resulting in absences from school due to sickness.

Raleigh volunteers worked with the communities of Sululu and Sole, and the Kilombero District Council to build much-needed sanitation blocks composed of gender-specific latrines, menstrual hygiene rooms, handwashing facilities and disabled access toilets. The volunteers also delivered awareness-raising and educational sessions in the schools to improve hygiene practices in areas such as handwashing, water storage, food preparation, and menstruation. A School WASH (SWASH) club was created, whose core membership of forty pupils will act as ambassadors for continuing education amongst their peers.
In 2019, Raleigh Tanzania volunteers conducted formative research into the cultural, social, psychological and environmental barriers to, and opportunities for, school children to support the sustained uptake of safe hygiene behaviours in the home. Following this, these 30 volunteers joined with 30 corporate volunteers from our partner and global health care company RB, to analyse the findings of the research and design new behaviour change interventions. Since then, 20 Raleigh Tanzania volunteers have been piloting these new behaviour change strategies and techniques in 20 rural communities in Kilombero District. Our ‘SWASH Heroes’ intervention is being trialled in all 20 communities, as is a new community vendor support intervention aimed at increasing access to affordable health care products and services for local people. Additionally, we are working with ‘Babbas groups’ in 10 of these communities. We intend to measure the impact that working with traditional heads of households and those with more control over household income has on household and community hygiene behaviours. The final evaluation of this project will be conducted in 2021, after which the results will be shared with other WASH agencies across Tanzania.

WASH: Healthier Lives, Happier Homes

In one community, Lukolongo, Babbas themselves were the ones who did the mobilisation of the community and were so involved with the SWASH heroes. From my point of view, in all my years of being in the village, I have never ever seen Babbas to personally do the shopping for hygiene products or take a leading role in sanitation as it is always seen as ‘women’s work’, it was amazing. This feedback is great and means our interventions are successful for sustainable change.

Angel,
Raleigh Project Officer

One of the most challenging parts of delivering this project was getting the Babbas to understand their responsibility. Before this, Babbas and elders just did not engage with any hygiene work with their families or their communities. It was amazing to see this challenge overcome with time. The community learnt so many skills but so did I – team work, leadership, creativity and how to make sure your goals are achieved.

Simon,
Healthier Lives, Happier Homes volunteer, Dodoma

This programme has inspired me to change my plans for the future – because of the skills I have learnt, and the vital knowledge needed to keep communities safe. I now volunteer as an ambassador of hygiene change in urban areas as well as remote communities. The more people that can learn these skills and promote good hygiene practices, the better. It is because of Raleigh, and this programme, that I am the person I am today.

Faidha,
Healthier Lives, Happier Homes volunteer, Dar Es Salaam

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Faidha,
Healthier Lives, Happier Homes volunteer, Dar Es Salaam
Forest and woodland occupy more than 40% of the total land area of mainland Tanzania and provide a vital resource to both humans and wildlife. In addition to being home to many different species, the forests are essential to the country’s water supply system, and provide shelter, food and livelihoods to millions of people. Demands on the forest, however, are causing deforestation at an alarming rate. Between 300,000 and 400,000 hectares of forest are lost each year - more than twice the global average.

In 2019 we continued to deliver our natural resource management programme in partnership with the Tanzania Forest Conservation Group (TFCG) in the Mufindi District of Tanzania. This programme focuses on tackling a key cause of deforestation in rural Tanzania: the high dependency of rural populations on natural forests to earn a living through charcoal and timber production.

Volunteers worked alongside communities in four villages to create tree nurseries that will offer local people a sustainable alternative to harvesting the natural forests over the long-term. Having created nursery beds and seedling tubes, they then transplanted over 532,000 seedlings for planting in village-owned land. It is anticipated that these newly planted trees will cover approximately 322 acres of land, offering the community a sustainable income source.

Volunteers also conducted environmental education sessions in each village primary school. They raised awareness of the importance of protecting Tanzania’s natural forests and how sustainable forestry can benefit both people and the natural landscape.

The community feels happy with the project and this connection has brought us together as one team. The continuous help from villagers is an indicator that the project is working, and this will continue long after Raleigh leaves by giving hamlets their own responsibility to help build a sustainable future.

Adam, Project Officer, TFCG
Youth for Community Conservation (Y4CC)

Raleigh volunteers in Kihanga village worked in partnership with Tanzania Forest Conservation Group (TFCG) to raise community awareness about deforestation, and together with community members they planted 120,000 seedlings. Volunteers also planned and delivered lessons to primary school children about the importance of trees for humans and wildlife, and how forests play a vital role in managing the climate and supporting local livelihoods.

Yakina from Kihanga village in Mufindi district of Iringa region is a farmer and businesswoman selling children’s clothes and caring for two orphans and a grandmother who is 112 years old. She is passionate about the environment and joined an environmental committee in her community. The committee was set up to educate the community on environmental issues and help prevent the spread of fires by introducing strong by-laws that community members must abide by.

Yakina has been working alongside Raleigh Tanzania volunteers learning about forestry sustainability and how to spread awareness amongst her community. She has been working alongside NRM committee members to ensure that this project continues for years to come, and that knowledge and skills continue to be shared with the youth of the community.

I have learnt so much about climate change and sustainability. I believe through the education I have received from Raleigh volunteers it will help me to grow trees and run tree nurseries easily which will help me generate income. The use of rocket stoves will greatly reduce the use of firewood and thus save energy and reduce deforestation. Also, the knowledge of pruning and tree planting will be widespread among the communities. This is vital to protect our community for years to come.

Yakina,
NRM committee member,
Kihanga, Mufindi
Thank you!

Thank you to everyone who supported our work in 2019

Agronomos Sin Fronteras
Bahi District Council
Chadwick Textiles Ltd
Chamwino District Council
Chemba District Council
Dodoma Town Council
Ernest Kleinwort Charitable Trust
Foreign, Commonwealth and Development Office (FCDO)
GAIA Insights
GLIDE
Gripple Ltd.
Integrity Action
Jersey Overseas Aid (JOA)
Iringa Rural District Council
Kilombero District Council
Kilosa District Council
Kondoa District Council
Kongwa District Council
Laidlaw Foundation
McCann Worldgroup UK
Medicor Foundation
Morogoro Municipal & Rural
Mpwampwa District Council
Mufindi District Council
Mvomero District Council
Newcastle University School of Engineering
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President’s Office - Regional Administration and Local Government (PO RALG)
Prime Minister’s Office – Labour, Youth, Employment and Persons with Disability (PMO – LYEPwD)
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Sustainable Agriculture Tanzania (SAT)
Tanzania Forest Conservation Group (TFCG)
Tanzania Forest Service Agency (TFS)
UK Aid from the British people (UK Aid Direct)
Voluntary Service Overseas (VSO)