



Impact report

A summary of our achievements in 2018

Raleigh **Raleigh**

Tanzania
youth . energy . change



“ I believe that young people are the source of development. Young people have the energy to change something and they can change the world. In economics, leadership and politics, they should be the ones taking the country forwards. ”

Iddy Juma, Raleigh Livihoods Volunteer - Ihanzutwa, Tanzania

Why we do our work

Communities in rural Tanzania face a variety of challenges every day. We work with them to improve quality of services, increase inclusion and collaboration, and encourage social action. Bringing together community members with volunteers and local project partners, our programmes harness the energy and motivation of empowered people to create meaningful impact.

We believe that sustainable solutions need a balance of social, environmental and economic needs. This requires flexibility, innovation and the passion to be a catalyst for change.

Why young people?

Young people are one of the most important resources in the world today, yet they are often undervalued, underestimated, and underemployed. We hope to change that.

We want to show that young people are ready to take ownership of global issues, to plan for the future and to make a positive impact on their world. They are full of creativity and determination, which motivates their peers and wider communities to change behaviour. We feel strongly that– given the chance – young people can be leaders at the heart of global development.

Raleigh Tanzania in 2018

Our work supports the Global Goals, which were launched in 2015 to reduce poverty, fight inequality and improve living standards. In 2018, we worked alongside some of Tanzania's poorest, most remote and vulnerable communities. We collaborated with partners on projects that contribute to local and national government development plans.

Our activities continued to be delivered through youth. That's what makes us different. By giving young people the opportunity to create lasting change in rural communities they bring new ways of thinking and doing into sustainable development. Communities tell us about the passion and creativity of youth, and how it inspires them to take action themselves.



“ I like that Raleigh gives young people a chance. Young people are capable, and if we give them a chance we can recognise their problems and struggles and then we can work to solve those issues. Youth are very important; their minds are so fresh. We need to give them a voice, so people can hear them and start to believe them. ”

William Angelo Seme, Expedition Volunteer - Iringa, Tanzania

The Global Goals

Raleigh's work contributes to the Global Goals for Sustainable Development





“ I volunteered with Raleigh; I saw a change and I just want to continue being part of that. This is what makes me who I am. I think Raleigh is like a bridge to me, all of the things I am doing right now are because of my experience on Raleigh. ”

Kelvin, Raleigh Alumni

Youth in Civil Society

Young people in Tanzania want their voices to be heard. They aspire to be involved in decision-making processes and contribute to the socio-economic development of their country. They have the commitment, creativity, and passion to make real change, but often lack the skills, knowledge and opportunities required. This is particularly challenging for women and young people living in rural communities.

Raleigh Tanzania works to create an environment that values and supports youth civic participation regardless of background or gender: where poverty and education levels don't hold them back; where culture and traditions are celebrated but not limiting; and where young people are able to safely hold stakeholders to account.

1,000 volunteers completed a placement with Raleigh Tanzania in 2018 (>50% of them from Tanzania).



427
volunteers participated in National Youth Programming (NYP)



346
volunteers participated in International Citizen Service (ICS) programming



227
volunteers participated in Expedition programming



100%
of volunteers say they are now more motivated to be an active citizen and continue making a difference



98%
of volunteers felt that skills and experience were used well



99%
of volunteers felt that they had made a positive difference

Raleigh Tanzania Society

With over 1,500 members, the Raleigh Tanzania Society (RTS) has developed a structure that will support their future development. The RTS is a platform for creating lasting change through practical delivery of community projects and engaging youth and key stakeholders from all sectors.

Across the world, Raleigh's National Societies are connected through a 'Global Alliance for Youth Framework'. This is a formidable network of engaged and passionate people, committed to creating a sustainable future. The RTS play a key role in this global movement.

Let's Do it: World Clean-up Campaign

One of the initiatives the RTS supported in 2018 was the Let's Do it: World Clean-up Campaign, in partnership with national leader Nipe Fagio.

Over 350 Raleigh Tanzania staff, volunteers and alumni worked alongside local community members, government officials and local stakeholders on various clean-ups around Morogoro. We received a huge amount of support from the local district, ward and municipal offices, and many members joined in with picking up rubbish from river banks and known 'dump sites' containing plastic bags, plastic bottles, clothes, glass and cardboard. Various local organisations including Jane Goodall's Roots and Shoots, NMB Bank, Tengeneza Generation and Kilakala Secondary School all helped with the cleaning effort.



“ The clean-up has been important for people to understand how to effectively dispose of items – these events have sparked the local communities into action and brought together citizens and government to look at how we can better work together to solve this challenge. This is just the start. A clean environment is a happy environment. ”

Yusuph Ahmed,
Ward Executive Officer -
Kilakala, Morogoro

Exchange for Campaigns, Empowerment and Leadership (ExCEL)

ExCEL is an innovative exchange programme funded by the Norwegian Agency for Exchange Cooperation (NOREC).

Through this south-south exchange, 14 of Raleigh's National Society members from Tanzania, Nepal and Nicaragua had the opportunity to build their capacity in successful programme and campaign design, and leadership skills.

Participants spent 3 months in both Tanzania and Nepal, to gather detailed insights on which to base the strategic design of three youth-led pilot campaigns.

This project goal was achieved by a three-step process:
1. Technical training in programme design and implementation, and organisational leadership
2. Formative assessment

3. Campaign design and upskilling Society peers

The ExCEL project is creating new opportunities for national societies to grow their capacity. The focus on campaign skills supports young people, and youth voice in Tanzania to deliver youth-led change by equipping them with tools to take action, contributing to a healthy civil society environment.





“ To be part of change, to create a good path, and to come up with solutions and ideas for development, we have to engage young people. My mind is now looking forward, much further forward than I had looked before. ”

**John Emmanuel,
ExCEL participant
(Raleigh Tanzania
Society)**

Social Accountability through Youth (SAY)

In 2018 we launched the UK Aid-funded Social Accountability through Youth (SAY) project, which aims to improve the impact and efficiency of development work and give young people and marginalised groups a louder voice regarding the implementation of aid in their communities.

We trained 35 young Tanzanians how to recruit, teach and enthuse other young people to monitor the performance of development projects in their local areas. Following this training, they will recruit 358 young people from 179 communities as Community Monitors. As well as gathering feedback on development project delivery, the Community Monitors will work with inclusive and collaborative forums to find tangible solutions to issues raised during monitoring. Using innovative technology, they will gain increased ability and confidence to take an active part in projects happening within their communities whilst also encouraging others to do the same.

Alongside monitoring, the SAY project will implement a national youth-driven campaign aimed at embedding youth-led social accountability in communities across Iringa, Morogoro and Dodoma, as well as securing buy-in and support for the concept amongst implementing actors and government officials. The campaign will reach at least 500,000 people.



“ I’ve seen the marginalised positions of women and young girls – most of them are alienated in development issues. They don’t get involved because they haven’t been given the same opportunities as men and boys. Once you give them a chance, they can do it. So, I think the SAY project will be positive for the next generation of women. ”

Valentina Kimati, SAY Youth Cluster Coordinator



“ I decided to take part in the SAY project because I want to be a young person representing my community on different issues. I want to help the community to understand the project being delivered in their village, and to lead in resolving problems. I want to be a leader of the young generation. I want people to act when there’s a problem. I want Tanzanian youth to act when there’s a problem. ”

Juma Kindamba, SAY Youth Cluster Coordinator



Livelihoods

While agricultural production is often central to livelihoods in rural Tanzania, the income it generates can be insufficient to meet people's basic needs. It can also be unpredictable due to external influences such as weather, market prices and climate related shocks. A single livelihood reliant on agriculture may not be feasible for most youths.

Raleigh employs a 'mixed livelihoods' approach that engages young people in a variety of income-generating activities at any one time. By encompassing the formal, informal and agricultural sectors, including family and micro enterprises, they become more skilled and resilient to external shocks that threaten their work. Young entrepreneurs use the training they receive from Raleigh volunteers and our project partners to diversify their livelihood practices to become more resilient and less reliant on singular agricultural activities.

In 2018 we implemented the Youth for Sustainable Livelihoods (Y4SL) project with Tanzania Forest Conservation Group (TFCG) in Morogoro, and with Agrónomos Sin Fronteras (ASF) and Heifer International / East Africa Dairy Development (EADD) in Iringa.

“ I know I will reach my dream because I have entrepreneurship knowledge which has taught me the importance of saving and record keeping. ”

Hekima Gibson, Youth Entrepreneur - Lumuli, Iringa



510 young people successfully completed the Raleigh entrepreneur course



473 young entrepreneurs set up small enterprises with support from seed-funding



6,267 community members were reached with awareness raising activities on the benefits and barriers to youth enterprises in these regions



“ I did not do well with education and I was struggling on my own to make a living. Raleigh has helped me to bring back lost trust from my family. ”

Obadia Sanga, Youth Entrepreneur - Igowole, Iringa

“ Raleigh has helped me to achieve my childhood dream of having a business that serves my community. ”

Angness Patrick, Youth Entrepreneur - Mgama, Iringa

In action: Youth for Sustainable Livelihoods (Y4SL)

Entrepreneurs on Raleigh's livelihoods programme are encouraged to share sustainable business practices to contribute to a wider understanding of how forests can be sustainably managed in rural Tanzania.

Raleigh works in partnership with Tanzania Forest Conservation Group (TFCG) to ensure entrepreneurs work in accordance with Forest Policy. The policy aims to enhance the contribution of the forest sector to the sustainable development of Tanzania.

It guides the conservation and management of the country's natural resources for the benefit of present and future generations.

Beekeeping is a great example of a sustainable micro-enterprise that can positively impact the lives of young people and help them to recognise the importance of preserving their natural resources. Ninga, a successful entrepreneur, shares how he used a grant provided by Raleigh to support his business:



“ I have had a lot of success selling honey and bees wax. Thanks to the support of Raleigh Tanzania I bought more materials such as corrugated iron to make 10 more beehives. My business will be sustainable because I can produce honey every month rather than just a few times a year like I do now. I want to help people understand that beekeeping is not so hard. If you understand my method you will see. More youths can also do this. ”

Ninga, Youth Entrepreneur - Ihombwe, Morogoro

Successful entrepreneur, Prisca Agustino, received a Raleigh grant to start-up a textile business. Her inability to read and write did not deter her from learning new skills and she was able to prove to the rest of the community that no matter her education level, it was possible for her to run a successful business.



“ I feel very happy and thankful for the training that I have got from the facilitators and I am proud of my courage of not giving up, especially when people said I wouldn't be successful because I cannot read and write. I am thankful to Raleigh for bringing us facilitators and this project in our village of Chabima, without isolating people like me. ”

Prisca Agustino, Entrepreneur - Chabima, Kilosa



“ I gained knowledge on how to use online tools to engage my stakeholders and expand my knowledge of online opportunities to reach and impact more women and girls in my community. ”

Faudhia Zando, Digital Skills Workshop participant and founder of FSO, an NGO based in Bagamoyo which uses arts and education programmes to empower women and girls

In action: Digital Skills Programme

In July 2018 alumni from Raleigh's Livelihoods Programme worked alongside six Google employees on an exciting two-week project designed to benefit both rural and urban young entrepreneurs. The first week of this project saw the team of twelve return to Kisanga Village, in the Kilosa District of Morogoro, to provide follow-up business support and training to twelve young entrepreneurs who graduated from the Youth for Sustainable Livelihoods project in 2017. Supported by a team of Raleigh alumni, the Google employees were better able to understand the local context of rural Tanzania and use their expertise to review each entrepreneur's enterprise, and offer bespoke advice, ideas and training to further develop and improve these businesses.

“ The project has helped me to gain more knowledge on how to run my business better, for

example how to go about employing others. I learnt a lot of tools which have helped me to drive my business such as the business model canvas and cashflow. ”

Yasini Shabani, entrepreneur participant and owner of welding business

In the second week of this initiative, Google employees delivered a three-day innovative Digital Skills Workshop to thirteen carefully selected entrepreneurs and young NGO managers from across Tanzania, seeking to expand their businesses and organisations to uncover new and effective means of utilising digital technology for design and growth. Participants received training based on the Google Digital Skills for Africa curriculum, and accessed the Google employees' expertise in innovation and technology.

“ The Google Digital Skills training helped me to understand the importance of planning, understand my strengths and weaknesses and how to use them as opportunity. ”

Felician Ezekiel, Digital Skills participant / Founder and CEO of ECOWICE

In action: Youth Enterprise Health Incubator (YEHI)

The Youth Enterprise Health Incubator (YEHI) project, delivered in partnership with global pharmaceutical company Novartis and leadership experts GAIA Insights, set out to create youth-led business-driven social change in the fields of health, hygiene and nutrition in Tanzania.

Seven youth-led social enterprises* were selected to participate through a competitive selection process. Leaders from Novartis were matched with each enterprise and over the course of the YEHI project, they collaborated with 20 youth entrepreneurs to design and develop an 'innovation idea' that addressed a challenge their business faced.

By bringing together the energy and motivation of young people, with the commercial expertise of business leaders, the sustainable social impact of the YEHI health, hygiene and nutrition focussed enterprises increased. These principles are at the core of Raleigh's unique corporate Skills Based Volunteering programmes.

*eShangazi, Orange-Fleshed Sweet Potato (OFSP), Aquaponics Heshe Farms, Bela Vendor, Maisha Packages (Life Package Solutions Limited), Joan Msakuzi Dispensary, Mahoo Lishe Flour

“ The young people I was working with have a deep purpose to make a social impact and a tremendous willingness to make it happen. One thing I've thought about is that, back home, working in developed markets, as soon as you find a little adversity you stop and decide quickly that it's not going to work. But the can-do attitude here is astounding. I believe this will change the way I work, it will make me stronger. ”

Novartis Leadership Participant

“ Our planning and finance skills have definitely improved thanks to this programme. Working with Novartis allowed us to put our heads together to innovate and improve our business. ”

Gloria, Mahoo Lishe Flour

“ I loved working as part of a team with Novartis – it forced us to come up with new ideas and think outside the box. ”

Hermes Stanley, Aquaponics





Access to safe sanitation and hygiene

We work to inspire behaviour change in rural communities across Dodoma and Morogoro. We do this in partnership with Local Government Authorities to support the Government of Tanzania's School Water, Sanitation and Hygiene (SWASH) initiative, which aims to contribute to the National Sanitation Campaign and the Water Sector Development Programme.

Raleigh's 'Youth-led School Sanitation & Hygiene' (YoSSH) project includes building capacity of community trainers. Teachers are supported to deliver the school water, sanitation and hygiene (SWASH) curriculum, and SWASH clubs are established to promote positive hygiene behaviour and leadership in children. YoSSH ensures that new infrastructure meets government guidelines by achieving the required pupil:drophole ratio, having disabled access, and providing menstrual hygiene management facilities for girls, as well as rain-harvest handwashing facilities. Our work contributes to capacity-building of School Management Committees to ensure that projects are sustainable and that the operation and maintenance of newly installed facilities for both students and teachers is assured.

This approach significantly increases attendance and attainment of school age children, particularly girls. Hygiene practices were improved both by individuals and communities as a whole in 2018.



18 villages benefitted from active participation in behaviour change campaigns



18 safe sanitation units were constructed for primary schools (as per full GoT guidelines)



11,080 students (5,434 female) gained access to hygiene facilities and received training in positive hygiene and sanitation practices



18 SWASH clubs and School Management Committees were established

In action: Youth-led School Sanitation & Hygiene (YoSSH)

Children and young people living in rural communities of Tanzania are particularly affected by disease and poverty caused by unsafe water, inadequate sanitation facilities and poor hygiene practices. During wet season when floods are common, cholera, typhoid and diarrhoea are all prevalent. At the neighbouring Ichonde and Katurikila Primary Schools there were only basic latrines and not enough for all 1,105 pupils at the school. There was no handwashing facility or soap, so the children were at high risk of disease. This can spread quickly amongst pupils, resulting in absence from classes.

Raleigh volunteers worked with the communities of Ichonde and Katurikila, and the Kilombero District Council to build much-needed sanitation blocks composed of gender-specific latrines, menstrual hygiene rooms, handwashing facilities and disabled toilets. They also ran awareness-raising and educational sessions at the school and in the community to share knowledge of effective sanitation and improve hygiene practices such as handwashing and food handling. This included setting up a school, water, sanitation and hygiene (SWASH) club whose core membership of forty pupils will act as ambassadors for continuing education and behaviour change amongst their peers.



“ I have seen a very positive change in Katurukila and Ichonde. Children’s attendance at school has increased, particularly young girls. Not only have children benefitted; the whole village talks about the project, and they tell me they have learned a lot about how to keep themselves and their families healthy and happy. ”

Samwel Mtafya,
District Education Officer
- Kilombero, Morogoro





Natural Resource Management (NRM)

Forest and woodland occupy more than 40% of the total land area of mainland Tanzania and are a vital resource to both humans and wildlife. In addition to being home to many different species, the forests are essential to the country's water supply system, and provide shelter, food and livelihoods to millions of people. Demands on the forest, however, are causing deforestation at an alarming rate. Between 300,000 and 400,000 hectares of Tanzanian forest are lost each year - more than twice the global average.

In 2018 we continued to deliver our natural resource management programme in partnership with the Tanzania Forest Conservation Group (TFCG) in the Mufindi District of Tanzania. This programme focuses on tackling a key cause of deforestation in rural Tanzania: the high dependency of rural populations on natural forests to earn a living through charcoal and timber production.

Volunteers worked alongside communities in four villages to create tree nurseries that will offer local people a sustainable alternative to harvesting the natural forests over the long-term. Having created nursery beds and seedling tubes, they then transplanted over 220,000 seedlings for planting in village-owned land. It is anticipated that these newly planted trees will cover approximately 424 acres of land, offering the community a sustainable income source.

Volunteers also conducted environmental education sessions in each village primary school. They raised awareness of the importance of protecting Tanzania's natural forests and how sustainable forestry can benefit both people and the natural landscape.

“ In Tanzania there is a saying ‘Tuko Pamoja’, meaning ‘we are one’. That has never been truer than when it comes to our planet and the children in this world. Having seen the villages work so hard to plant trees and conserve the forest, it really shows that this mentality is strong at village level. If they are so invested, so should all of us, individuals and businesses alike. ”

Marcella Christophersen,
NRM Project
Manager - Mpanga,
Mufindi



220,000

seedlings transplanted into tree nurseries



424

acres of land replanted



4

tree nurseries created in 4 villages



160

community members trained and active in community-based natural resource management activities



In action: Youth for Community Conservation (Y4CC) with TFCG in Mpanga Village

Raleigh volunteers in Mpanga Village worked in partnership with Tanzania Foest Conservation Group (TFCG) and the community to plant 150,000 seedlings, raise awareness and plan school lessons to educate young children about deforestation and the importance of trees for managing climate and maintaining livelihoods.

Medson Sanga, a young person from Mpanga and member of the community’s environmental committee, has been working alongside Raleigh volunteers and will play a vital role in involving more youth and ensuring young people benefit from the project in the future.

Medson recognises the importance of educating children about these issues and is determined to continue these activities within schools – as well as wider awareness throughout the community – after Raleigh volunteers have left. The project in Mpanga has seen the community come together to support Raleigh volunteers in planting new trees, with the volunteers and villagers working side-by-side at the project site for several weeks.



“There needs to be more education on climate change and how it affects our community and the wider world. More education and awareness will foster more change in the right direction. We also need to create a bigger presence as the environmental committee to motivate everyone to plant more trees. The project has brought more unity among us villagers. At this moment we are working together to plant these trees, and hopefully we can use this unity to mobilise future projects as well.”

Medson Sanga, Youth Member of Mpanga Village NRM Committee

Thank you!

Thank you to everyone who supported our work in 2018

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