Impact Report

youth · energy · change

A summary of our achievements in 2016
Why we do our work

Communities in rural Tanzania face a variety of social, environmental and economic challenges every day. We work with them to tackle these daily issues by improving infrastructure, encouraging social action, increasing inclusion and collaboration, and developing behaviour change. Bringing together community members with international volunteers and local project partners, our programmes harness the energy and motivation of empowered people to create meaningful impact.

We believe that sustainable solutions require a balance of social, environmental and economic needs. This requires flexibility, innovation and the passion to be a catalyst for change.

Why young people?

Young people are one of the most important resources in the world today, yet they are often undervalued, underestimated, and underemployed. We hope to change that.

We want to show that young people are ready to take ownership of global issues, to plan for the future and to make a positive impact on their world. They are full of creativity and determination, which motivates their peers and wider communities to change behaviour. We feel strongly that – given the chance – young people can be leaders at the heart of global development.

“Young people are action makers and don’t just think about what they could do, they practically do it. They bring change. This change has encouraged the community to work together.”

– Tipainoi Lekisongo Meito, ICS volunteer, Kanikelele, Njombe
Raleigh Tanzania in 2016

In 2016 we continued to work alongside some of Tanzania’s poorest, most remote and most vulnerable communities. We collaborated with partners on projects that contribute to local and national government development plans. Our work continued to align with the United Nations Sustainable Development Goals, aiming to end poverty, fight inequality and tackle climate change.

All of our activities continued to be delivered through youth (half of our volunteers in 2016 were from Tanzania). That’s what makes us different. By giving young people the opportunity to create lasting change in rural communities, they bring new ways of thinking and doing into sustainable development. We consistently hear from communities about the passion and creativity of youth, and how it inspires them to take action themselves.
Youth in civil society

Young people in Tanzania want their voices to be heard. They aspire to be involved in decision making processes and to contribute to the socio-economic development of their country. They have the commitment, creativity, and passion to make real change. But they often lack the skills and knowledge to make this happen. These issues are particularly challenging for women and young people living in rural communities.

Raleigh Tanzania works to create an environment that values and supports youth civic participation regardless of background or gender: where poverty and education levels don’t hold them back; where culture and traditions are celebrated but not limiting; and where young people are safely able to hold stakeholders to account.

| 765 volunteers completed a placement with Raleigh in 2016. Half of these volunteers were Tanzanian. | 93% of volunteers felt that our programme had a positive impact on their leadership and team working skills |
| 97% of volunteers felt that Raleigh made a positive impact on their awareness of global issues | 99% of volunteers felt that Raleigh made a positive impact on their personal and professional development |
Youth in civil society – Raleigh Tanzania Society

Now comprising over 1,000 members, the Raleigh Tanzania Society (RTS) has developed its governance structure and capacity so that it can develop its own projects throughout the country. The society is a platform for creating lasting change through practical delivery of community projects, and engaging youth and key stakeholders from all sectors in national debate. Society members are a vital development resource for creating economic growth, protecting the environment, and securing livelihoods - now and in the future.

The Raleigh Tanzania Society is connected with other national societies across the world through Raleigh’s ‘Global Alliance for Youth Framework’. This is a formidable network of engaged and passionate people, committed to creating a sustainable future. During the next strategic period, RTS will play a key role in this international movement. Alongside other national societies, they will contribute to Raleigh’s aim to raise awareness of the issues at the heart of the Sustainable Development Goals to 25 million people by 2021.

In 2016, we delivered the OAK Foundation-funded programme, Youth for Green Growth (Y4GG), with RTS. Society members developed skills in stakeholder engagement, campaigning, and project delivery. This created even more ambition amongst society members to create change.

Through a series of consultations with the support of Raleigh Tanzania staff and an external agency, the society ran its own national and local elections to create a leadership committee, and drew up a draft strategy and constitution. Zones were created across the country that delivered widespread success with the #50milliontrees campaign.

“As a Raleigh alumnus, I’m a member of the Raleigh Tanzania Society; in the last year we ran events that included the participation of government officials and government representatives. We like to have an open discussion about how important it is to preserve the environment. One of the things that the RTS has advised the government to do is give support to all people who are volunteering. They use their passion to initiate and establish campaigns that can really make a difference.”

Peter Lazaro, Raleigh Tanzania Society Communications Officer
Access to safe sanitation and hygiene

Through our water, sanitation and hygiene (WASH) programming, we worked to inspire behaviour change in rural communities across Dodoma, Njombe, Manyara and Shinyanga. Our direct partnerships with local government authorities (LGAs) continued to support the Government of Tanzania’s School WASH initiative, which aims to contribute to the National Sanitation Campaign Programme. Raleigh Tanzania also worked with a number of WASH partners in 2016 including Diocese of Mbulu Development Department (DMDD), Sanitation and Water Action (SAWA) and People’s Development Forum (PDF).

Raleigh’s ‘Youth-led School Sanitation & Hygiene’ project established school water, sanitation and hygiene (SWASH) clubs. These promoted improvements in hygiene practices amongst children and empowered them to encourage WASH behaviour change amongst their peers and wider communities too. The project also equipped teachers with knowledge to deliver the SWASH curriculum. Additionally, this project ensures that new infrastructure meets government guidelines by achieving the required pupil:drophole ratio, having disabled access, and providing menstrual hygiene management (MHM) facilities for girls entering puberty, as well as rain-harvest handwashing facilities. Our work contributes to capacity-building of school management committees (SMCs) to ensure that projects are sustainable and that the operation and maintenance of the newly installed facilities is assured for both students and teachers. This approach significantly increases attendance and attainment of school age children, particularly for girls. Through working with volunteers, hygiene practices were improved by individuals and communities as a whole in 2016.

- **27** villages benefitted from active participation in behaviour change campaigns
- **27** SWASH clubs established
- **6,048** school children trained in positive hygiene and sanitation practices
- **23** safe sanitation units constructed for primary schools
In action: Goodluck Mashishanga

Children and young people living in rural communities of Tanzania are particularly affected by the disease and poverty caused by unsafe water, inadequate sanitation facilities and poor hygiene practices. During wet season when floods are common, cholera, typhoid and diarrhoea are all prevalent. At Peluhanda Primary School the toilets were in a bad state and they noticed that illnesses were being spread quickly amongst pupils, resulting in extended absence from classes.

Raleigh volunteers worked with the community and project partner Southern Highland Participatory Organisation (SHIPO) to build a much-needed new toilet block. They also ran awareness-raising and educational sessions at the school and in the community to share knowledge of effective sanitation and improve hygiene practices like handwashing and food handling. This included setting up a school water, sanitation and hygiene (SWASH) club that made 20 children the ambassadors for continuing education and behaviour change amongst their peers.

“We learned from volunteers that if you don’t wash your hands then germs make you unwell. We learned that everyone must wash their hands, and that you have to use clean water and soap to remove all the bacteria. Some of the younger children don’t know how to use the tippy taps and wash their hands so we educate them and now they understand.”

“T went home and prepared all the stuff that needs to be prepared for the tippy tap and I gave people all the instructions about how to wash their hands. I taught my family and the neighbours, because they were asking ‘what is this?’ When I taught my neighbours how to use the tippy tap they were happy.”

Goodluck, 14, Leader of Peluhanda Primary School SWASH Club
Natural resource management

Forest and woodland occupy more than 40% of the total land area of mainland Tanzania and provide a vital resource to both humans and wildlife. In addition to being home to many different species, the forests are essential to the country’s water supply system, and provide shelter, food and livelihoods to millions of people. Demands on the forest, however, are causing deforestation at an alarming rate with Tanzania losing between 300,000 and 400,000 hectares of forest each year, more than twice the global average.

2016 saw the start of Raleigh Tanzania’s new natural resource management (NRM) programme delivered in conjunction with the Tanzania Forest Conservation Group (TFCG) in the Mufindi District of Tanzania. This new programme focuses on tackling a key cause of deforestation in rural Tanzania: the high dependency of rural populations on natural forests to earn a living through charcoal and timber production. Working alongside local communities and TFCG, Raleigh volunteers worked in four villages to create tree nurseries that will offer local people a sustainable alternative to harvesting the natural forests over the long-term.

Volunteers also conducted environmental education sessions in each village primary school. They raised awareness of the importance of protecting Tanzania’s natural forests and how sustainable forestry can benefit both people and the natural landscape.

- 1,200 people in 4 villages took part in conservation awareness-raising activities
- 271,080 seedlings transplanted into tree nurseries
- 10 tree nurseries created
- 502 acres (200.8 hectares) of land replanted
In action: Adam Mgovano

Adam has worked for TFCG for over 10 years and is now the TFCG Field Officer for Mufindi District in Iringa Region. He lives in the area and has dedicated his time to building relationships with many local villages. Adam plays a pivotal role in this joint project between TFCG and Raleigh. He supports Raleigh’s NRM Project Officer to select the villages in which we will work, he accompanies the Project Officer on initial visits to introduce Raleigh and the project, and he helps to select homestays in which volunteers will live. Adam is also responsible for working with the village leadership to select a suitable site for the tree nurseries within the village and helps Raleigh to locally source the materials required to carry out the project.

Once the volunteers arrive in communities, Adam provides training on how to construct a tree nursery and how to care for the seeds and seedlings. He supports the volunteers to understand the broader picture of issues relating to deforestation and rural livelihoods, and is essential to developing relationships between volunteers, local leadership, and government officials.

Adam has now been working with Raleigh Tanzania for just over a year and is enjoying our growing relationship.

“I am happy to work with Raleigh Tanzania and have learnt many things through working with them and exchanging ideas. I am happy on behalf of the communities in which we have worked as I know that this project has helped to raise awareness about the importance of the natural forest, biodiversity and the importance of managing the forests in a way which is sustainable. In the future, the tree nurseries will benefit local livelihoods and enable the village to earn an income without causing further deforestation.”

Adam Mgovano, TFCG field officer, Lulanda
Livelihoods

Tanzanian youth play a critical role in supplementing household income, but this age group faces the highest levels of unemployment and almost 90% of those in work are in vulnerable and informal employment. Large-scale, complex challenges often stand between them and productive employment opportunities. They lack skills and experience, including soft skills essential to the workplace. They have difficulty accessing capital and credit as well as information and business networks.

Raleigh Tanzania’s livelihoods programme focuses on rural youth who are particularly at risk. Employment opportunities in remote areas are often low-skilled, low-waged and unstable. There is little access to land, markets, finance or education. Rural communities also depend heavily on natural resources and the environment, which are increasingly exposed to climate-related shocks. Raleigh employs a ‘mixed livelihoods’ approach that engages young people in a variety of income-generating activities at any one time. By straddling the formal, informal and agricultural sectors, including family and micro enterprises, they become more skilled and resilient to external shocks that threaten their work.

In 2016 we ran three projects: Mbozi Youth Livelihoods with Save the Children in Songwe region; Developing and Inspiring Resilient Youth Entrepreneurs (DAIRYe) with Heifer International in Mbeya and Iringa; and Youth for Sustainable Livelihoods (Y4SL) with South Tanzania Elephant Program (STEP) and Tanzania Forest Conservation group (TFCG) in Morogoro.

625 young people successfully completed the Raleigh entrepreneur course

256 young entrepreneurs set up 206 small enterprises with support from Raleigh seed-funding

In detail: full ODI report www.raleighinternational.org/pathways
In action: Youth for Sustainable Livelihoods in Kilombero

Raleigh worked in partnership with South Tanzania Elephant Program (STEP) to focus on youth-led livelihoods programming, as part of an ongoing Human Elephant Coexistence (HEC) project.

Wildlife corridors and habitats are increasingly encroached upon by a growing human population, expanding human settlements, and the conversion of elephant habitat into agricultural land. This reduced space for animals results in elephant crop-raiding, which has a devastating impact upon the livelihoods of farmers and significant economic losses for communities that are largely dependent upon agricultural yields for subsistence and livelihoods. With their homes reduced in size, Tanzania’s elephant population is now under threat and facing a dramatic decline, worsened by retaliation attacks and an increased tolerance of illegal poaching.

Raleigh volunteers raised awareness of strategies to promote human-elephant co-existence in two rural villages. Honey beehive fences were constructed along the boundaries of these villages in close proximity to Ruaha National Park, as honey bees are proven to act as a natural deterrent to elephants. These hives also provide a simultaneous benefit of increased livelihood and income creation for local farmers through the production and selling of honey and other beekeeping business opportunities, such as hive construction and maintenance.

“I am really happy that the community has received enterprise education from Raleigh; it is great to see youths using their skills to teach others. The farmers’ cooperative has learned a lot and my hope is that they are able to sell more products.”

Salum Libahala, Village Executive Officer, Msolwa Station Village
“Good hygiene is a problem in Mbozi Village. Most people have to drive to Mbeya to buy soap. I wanted to be able to make the soap and sell it directly to the locals. This helps keep money in Mbozi Village instead of spending it in Mbeya which is a major city. I found that all of the materials needed to make soap could be found in Mbeya and I then learned of the entrepreneur programme. The Chairperson of the village told me about it and I decided to join.

“The volunteers gave me the knowledge I needed to be able to start my own business. There are two important things that I learned in the lessons. The first was market research. It is very important because I learned about customers and competitors and what each needs and brings to the village. The second skill I learned was how to calculate a cash flow, which will help me to know what my profits are and how much I need for materials.

“I think it’s important to start small businesses in the community because it empowers the youth. It can give them something to work on that will help the community.

“I hope that one day I can expand my business so I can sell soap in more villages. I am planning on bringing my soap to the local orphanage to teach them about good hygiene. I also hope to teach other local youth about how to open their own businesses so that they can become successful like me.”

Christer Kifuge, Entrepreneur Graduate, Mbozi Village
In action: Developing and Inspiring Resilient Youth Entrepreneurs, Mbeya

Whilst agricultural production is often central to livelihoods in rural Tanzania, the incomes are meagre and fluctuate depending on factors like weather. A single livelihood reliant on agriculture may not be feasible for most young people. Young entrepreneurs use the training they receive from Raleigh volunteers and project partners to diversify their livelihoods practices to be less reliant on agricultural activities.

“I sell my maandazi (donuts) every day and deliver by hand to different families, who buy from me regularly. I really benefitted from the training on cash flow as well as SWOT. The training allowed me to prepare a simple but effective action plan where I was able to list my goals and plan for my business over the next 6 months. I was so happy to receive a grant of 350,000 Tzs, which will allow me to expand and buy the ingredients I need to create more varieties of my delicious mandazi, which I think will make me unique and increase sales.

“I left school just 2 years ago and the volunteers taught me to have more confidence and to not be afraid in business. They gave me the motivation to see that business is not complicated and can be easy and simple if you use the right tools and have a clear plan. I learnt to think more creatively, which will help me to run my business and keep it going. The skills I learnt will really help me transform my enterprise. My goal is to make the most famous maandazi in Ndembela and many other villages nearby! In the future, I hope to build a permanent area where my customers can come and buy my products.”

Stellah Malagasuka, Entrepreneur Graduate, Ndembela, Mbeya

“The education provided by the programme will help more people to start businesses in the village and help Maduma become a centre of trade in the local area. It will improve the lives of the entrepreneurs. They will be successful and become role models to others, and show them that things can be done.”

Gelodi Mwambuchi, Village Executive Officer of Maduma Village
Youth for Green Growth (Y4GG)

The Youth for Green Growth (Y4GG) project, funded by the Oak Foundation, provided experiential learning opportunities for Tanzanian youth in leadership and active citizenship. This enabled young women and men to address social and environmental development issues, as well as to pursue community action projects that advanced the green growth agenda in Tanzania.

47 volunteers participated in the 10 week long Expedition programme. These young people gathered valuable perspectives on environmental sustainability during participation in community-based WASH and natural resource management projects. Through experiential learning, volunteers experienced a transformation in their personal and leadership skills. After their placement, volunteers participated in social action training sessions, before undertaking ‘Action at Home’ projects. These focused on positive waste management practices, tree planting, environmental awareness raising, and sustainable fuels.

“Raleigh has opened my eyes... and is a definite stepping stone to what I want to do in the future. I have gained so much more confidence and I now feel more comfortable sharing my views on development issues.”

**Kelvin Castory, Y4GG Volunteer**

“I joined environmental movements and trained youth to understand the impacts of climate change, because youth today will bear the brunt of unsustainable development tomorrow.”

**Pius Matunge, Raleigh Tanzania Society Member**

97% agreed that their personal confidence and sense of independence had increased.

96% developed a greater respect for the natural environment.

94% are now more aware of global issues.

150,000 people reached by #Youth4GreenGrowth campaign.
Youth for Green Growth - Raleigh Tanzania Society

The Y4GG project also supported the organisational strengthening of the Raleigh Tanzania Society. A selection of Raleigh Tanzania staff and alumni participated in a four-day workshop, resulting in a new strategic plan for 2017-2020.

The society’s strategic development catalysed the election of a new democratically empowered leadership committee, made up of eight alumni, who oversee 15 zonal representatives across five regions. The elections were used as a springboard for Y4GG funded community action projects, campaigning, and conferences.

- The nationwide campaign #50milliontrees was launched by the Raleigh Tanzania Society resulting in over 40,000 trees being planted
- 100 alumni delivered 50 campaign awareness sessions that reached 10,000 beneficiaries, of whom 75% were school children
- 2 conferences attended by over 200 participants and sustainable development partners including Restless Development, Tanzania Bora, Youth of United Nations and UNESCO
- 150,000 people, including at least 35,000 youth, were reached through social media, radio and newspapers via #Youth4GreenGrowth during the conference

“There are very few alternative sources of energy applicable in the Tanzania context, but production and installation is not affordable at all. What are your plans? When I volunteered with Raleigh Tanzania we helped to raise awareness in communities by building rocket stoves which helped to reduce the negative environmental impact. They use less firewood required for domestic use, but this is not enough (on a national level).”

Grace Kanuthi, Raleigh Tanzania Society Member speaking with government representatives
Raleigh Tanzania is a registered NGO under the Non-Governmental Organisation Act 2002 (no. 00001469). Raleigh has a Memorandum of Understanding with the Government of Tanzania (GoT), through the Ministry of Information, Youth, Culture & Sport.